



# MONTHLY ACTIVITY REPORT

Your monthly activity report is **due the 10<sup>th</sup> of each month**. Please use this electronic version and email to [mainstreet-reports@thc.state.tx.us](mailto:mainstreet-reports@thc.state.tx.us).

**CITY:** Mineola  
**MONTH:** September  
**DATE SUBMITTED:** Oct. 18, 2018

**1. Main Street Program Details**

Main Street Manager Name: Doris Newman  
 Number of Main Street Board Members: 10  
 Date(s) of Board Meeting(s): 9/19/18  
 Main Street Website: mineolamainstreet.com  
 Social Media Links (facebook/twitter/etc): FB page  
 Other Main Street Web Links: none

Number of Board Members Present: 9

2. Please list **meeting dates** and **activities** for the following committees. Insert more rows as necessary. If the committee did not meet this month, please mark N/A. If you do not have a traditional committee structure, please report on projects/activities occurring under each of the four points and their outcomes.

**ORGANIZATION:**

Number of Committee Members:

Meeting Date(s) Must include Month and Day	Description of projects or activities	Outcome of Meeting
Sept. 19, 2018	Discussed grant requests for 112 S. Johnson St. & 101 E. Broad St (chamber)	approved

**ECONOMIC RESTRUCTURING:**

Number of Committee Members:

Meeting Date(s) Must include Month and Day	Description of projects or activities	Outcome of Meeting

**PROMOTION**

Number of Committee Members:

Meeting Date(s) Must include Month and Day	Description of projects or activities	Outcome of Meeting
Sept. 25, 2018	30 <sup>th</sup> anniversary celebration	Location, committee members and people to be involved discussed.

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**DESIGN**

Number of Committee Members:

Meeting Date(s) Must include Month and Day	Description of projects or activities	Outcome of Meeting
Sept. 18, 2018	Review grant proposal requests for 112 S. Johnson St. & 101 E. Broad (Chamber)	approval .

This monthly report is intended to help you, your stakeholders, and Main Street staff track how you are achieving Main Street goals under the Four Points. Your notes below should reflect that.

3. Highlights of the Month (*include accomplishments/ completed projects in the past month*): Dedication of Barbershop Exhibit on our Mineola Historical Museum property celebrating a retiring Texas Historic Treasure businessman. Iron Horse Festival Hobo Stew. Installation of fence donation plaques at Iron Horse Square.
4. Challenges: (*list critical issues, problems, or concerns from the past month*): To be able to implement the great ideas from the state and fellow Main Street cities that I see. Locating carriage ride company for Christmas celebration – finally triumphed over that. Finding homes for Tour of Homes.
5. Partnerships (*Ongoing and New Relationships*): Mineola Economic Development Corporation – another branch of the city
6. Outlook (*list goals and challenges for the future*): Deflecting perennial negativity of some downtown business people – negativity breeds negativity. To get rehabilitation-minded property owners connected with empty historic structures.
7. Public Improvement Projects. Describe any plans for upcoming projects (i.e. streetscapes); please provide anticipated timeline (Month/Year). *Note: this is intended to be a short description so that Texas Main Street Staff are prepared to assist you if needed. It is not intended to replace quarterly reinvestment reporting.* Installation of fence plaques marking donations paying for safety fence separating Iron Horse Square park from railroad tracks, & improvements to grounds of Iron Horse Square and Farmers Market common area.
8. Private Improvement Projects. Describe any private renovations/improvement projects happening in your downtown. *Note: this is intended to be a short description so that Texas Main Street Staff are prepared to assist you if needed. It is not intended to replace quarterly reinvestment reporting.* Completion of construction at 130 East Broad in Mineola rehabilitating back area of building and second floor for offices which are now for lease and issued \$1,000 grant check upon notification.

9. Other Main Street Activities *(describe any other Main Street activities you participated in during the month)*: Attended Texas Downtown Association Roundtable on tourism in Waco where I learned about Tourism Assessments available through the state.
  
10. Press Coverage of Your Main Street Program *(please list and provide links of any press coverage of your Main Street program or events/positive coverage/new developments happening in downtown)*: Sept. 6 Monthly radio interview on KMOO; Sept. 26, pre-coverage in *Wood County Monitor* (pg. 1A to jump) of Iron Horse Festival (sponsored by Chamber of Commerce) for which Mineola Main Street's Landmark Commission held a fundraising Hobo Stew on Friday. The Commission also set up a booth to market our products, projects and city and our Main Street Farmers Market vendors gave away chances to win baskets of donated items.; same edition, *W.C. Monitor* pg 10A, coverage of the dedication of our Barbershop Exhibit which included celebration of retired barber, Jimmy Rushing, a past Texas Historic Treasure Business recipient, <http://cdn2.creativecirclemedia.com/bluebonnet/files/20180926-000133-Wood%20County%20Monitor%209-26-18.pdf>; Sept. 19 *W.C. Monitor* front page lead article about Mineola's first year of sales tax rebates of over \$2 million, <http://cdn2.creativecirclemedia.com/bluebonnet/files/20180918-170452-WCM%2009-19-18.pdf> and same edition, pg. 4A, photos of Main Street incentive grant check presentations by our board to three businesses; *W.C. Monitor* Sept. 12 pg 3A article about SMART RV Rally, which our marketing office helped publicize <http://cdn2.creativecirclemedia.com/bluebonnet/files/20180911-132806-WCM%2009-12-18.pdf> ; Oct. 3 *W.C. Monitor* pg. 10A Landmark Hobo Stew Junior Historians photo of event <https://www.woodcountymonitor.com/stories/wood-county-monitor-10-3-18,130095> ; Sept. 5 pg. 1A *W.C. Monitor* coverage of arrival of mini barbershop to museum property, same edition pg 3A photo of Joyce Williams, vice chairman of our Landmark Commission, named Kiwanis Citizen of the Month, <http://cdn2.creativecirclemedia.com/bluebonnet/files/20180904-175530-90-05-18%20Edition.pdf>
  
11. Upcoming Events. Please list any downtown events in the next two months to be included in the *Main Street Matters* e-newsletter. Please give date, time, title of event, short description, and web/social media links for more information (if applicable). Shop Local from Nov. 23 to Dec. 28. Shop local businesses and turn in copies of receipts. A drawing will be held each week for a winner. Dec. 1 – Music on Main Street, 1-4 p.m.; carriage rides through Main Street 2-5 p.m., Tour of Homes 1-4 p.m.
  
12. Suggestions for Texas Main Street Center *(list suggestions on services or training topics; new resources; questions)*: